



*cutting through complexity*

**Day 1**

**5th December 2019**

## PROGRAMME STRUCTURE – MSME Session

### 11.30 – 13.00 MSME Session

<b>Time (hrs.)</b>	<b>Session</b>	<b>Speaker</b>
1130-1135 (5 Mins.)	Welcome Address & Context Setting: Introduction to Punjab MSME Ecosystem (Presentation)	Ms Vini Mahajan, ACS (IP)
1135-1140 (05 Mins.)	Introduction on India Scenario	Dr. Guruprasad Mohapatra, Secretary, DPIIT
1140-1145 (05 Mins.)	Experience Sharing	Mr. Pankaj Munjal, MD, Hero Cycles
1145-1230 (45 Mins.)	Panel Discussion	Mr Richard Rekhy, Member of Board, KPMG Dubai (Moderator)
1230-1240 (10 Mins.)	Q&A	
1240-1245 (5 Mins.)	Photo-Op/Announcement of Trial Orders	ITC/ Claas
1245-1255 (10 Mins.)	MoU exchange with eCommerce Platform	Flipkart & Amazon
1255-1300 (5 Mins.)	Concluding Remarks	Mr. Upkar Ahuja, CMD, New Swan