RECOGNIZABLE FAÇADES

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THE ROLE OF BUILDING FAÇADES
Building façades are one of the most vital and defining elements. They protect the building contents and project design intent to the environment.
The role of building façades today is to resolve a greatly expanded field of parameters and performance which include:

- Adds building personality and character
- Offers comfort and adds productivity
- Shield against the harsh climatic condition
- Interface between Inside and Outside
  - Openness vs Privacy
  - Transparency vs Energy Efficiency
  - Maximum View vs Minimum Glare
  - Materiality and Cost Effectiveness
  - Acoustical Insulation
  - Extra Security
• Technological advances create more possibilities to synergize Aesthetical Design – Data – Façades Performance.
Façades as Architectural Identity to The Surroundings
Whilst facades have the critical role related to Building Envelope and Performance, it also acts as an Elegant Component that helps to define the unique Architectural entity to its environment.
The Uniqueness of building Façades will begin to appear and increasingly visible and appreciated through the traffic sequence. And become a memorable entity.
Façades as Architectural Identity to the Surroundings

- 2 (Two) particular site settings:
  
  - Through the length of the main road: Façades composition, detail and texture are more important.
  
  - At junctions/crossroads: Building shape and composition are priorities besides façades.
BUILT PROJECTS IN JAKARTA AND VICINITY

- CASABLANCA MANSION
- PLAZA SUMMARECON
- GUDANG GARAM TOWER
- GEDUNG KOPERBI
- HOUSE OF ROMAN
- BINAKARSA TOWER
CASABLANCA MANSION

JAKARTA 2004
PLAZA SUMMARECON
GADING SERPONG 2009

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THANK YOU

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