

Healthcare Sector



Healthcare has become one of **INDIA'S LARGEST SECTORS** both in terms of revenue and employment. India's healthcare market may see a threefold jump in value terms to reach **\$ 372 BILLION by 2022**. India plans to create 1 million skilled healthcare providers by 2022



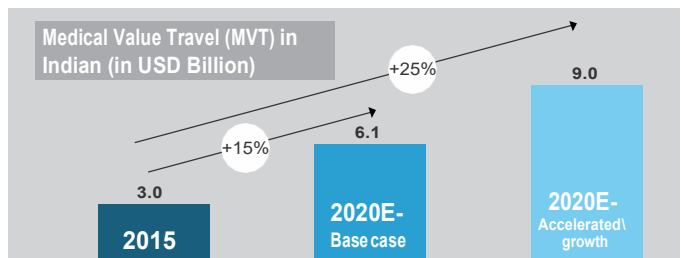
●●● Healthcare Sector in India

Industry Size US \$ 110 billion	Tentative Growth rates (2015 - 20) 22.9% CAGR	Organised Market Contribution 6%	Hospital beds sharing ratio 40% Private 60% Government	Indian Healthcare sector to be among Top 3 Market in the World
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●●● India- a Premier Healthcare Destination Growth Drivers

- World Leader : NHP Scheme' - World's largest government-funded healthcare program**
- Infrastructure : Medical infrastructure investment US\$ 200 billion by 2024**
- Health & Wellness centers : 150,000 centers for the citizens with a budget of \$ 1.8 billion**
- Robotic Process Automation (RPA) : To improve efficiency by reducing costs and creating value proposition**
- Medical tourism : Visas for international patients and attendants introduced to ease medical tourism**

●●● Medical Tourism



- India is one of the key MVT destinations in Asia with 500,000 foreign patients seeking treatment every year
- MVT is suggested to be a US \$ 9 billion opportunity by 2020

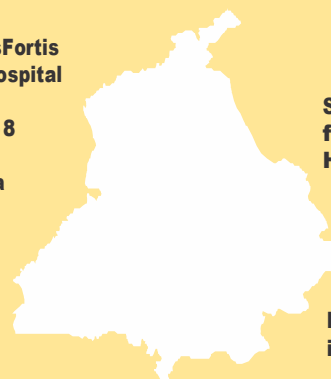
●●● Advantage Punjab

Robust existing healthcare ecosystem

- Punjab is home to leading hospital and medical research institutions such as Fortis hospitals, Max hospitals, Apollo hospitals, Dayanand Medical College and Hospital Ludhiana (DMC), Christian Medical Hospital Ludhiana, etc.
- Fully developed Baba Farid University of Medical Science. Punjab is home to 8 medical institutions
- The All India Institute of Medical Sciences (AIIMS) Bathinda and Homi Bhabha Cancer Hospital and Research Centre are under development

Competent human pool

- No. of registered doctors – 16,000
- Skill development courses available in 3 Government medical colleges with total of about 700 graduates passing out annually



#1st

State in India to provide free treatment for Hepatitis-C patients

#2nd

Niti Aayog health index report 2018

Punjab emerging as Medical Tourism Destination

Tourism

- **No. 1 in terms of foreign tourist visit with a whopping increase of 172%**
- **1/3rd of NRI population is Punjabi spread over 67 countries**
- **Holy city Amritsar witnesses over 1 lakh tourists everyday.**

Excellent Air connectivity

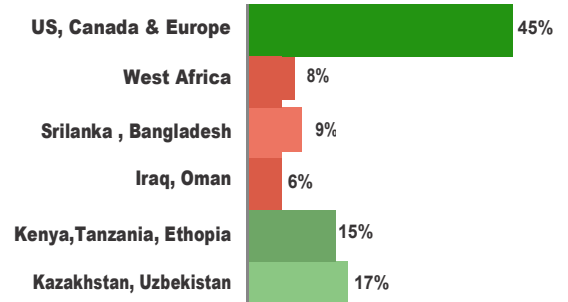


- **2 International Airports - SAS Nagar Mohali and Amritsar**
- **4 Domestic airports at Ludhiana, Bathinda, Jalandhar and Pathankot**

Ayurveda Medication

Alternate Medication Ayurveda and Naturopathy treatment have been added in premier hospitals

Inflow of medical tourists in India



- **To utilize this inflow of foreign medical tourists Punjab enjoys close proximity to central Asian countries and middle east countries as Pakistan, Uzbekistan, Afghanistan, Dubai, Bahrain, Saudi Arabia, Iraq, Oman etc**
- **Over 2500 foreign patients visited Ludhiana in 2017 for Dental Healthcare and Eye treatment**
- **PGIMER Chandigarh attracts tourists from all over Europe for eye-care**

Investment Opportunities in Punjab

No. of beds per 1000 persons



Opportunity to Augment Healthcare Infrastructure



Investible Projects

Medicity New Chandigarh

- **Spread over 250 acres area**
- **50 acres allotted to Homi Bhabha Cancer Hospital and Centre (under Deptt. of Atomic Energy, Govt. of India)**
- **10 acres allotted to players such as Max Healthcare, Apollo Superspeciality Hospital, Grewal Eye Institute etc.**
- **56 acres land available for setting up medical hospitals and medical colleges**
- **Land Sites also available for super specialty and smaller hospitals**

Trauma Centres

14 Trauma Centers have been proposed to be set up in the State at Patiala, Faridkot, Amritsar, Bathinda, Ludhiana, Ropar, Sangrur etc.

Prominent private healthcare players



Punjab Bureau of Investment Promotion (PBIP)

Udyog Bhawan, 18, Himalaya Marg, Sector 17, Chandigarh Tel : - +91 172 2776001
invest@investpunjab.gov.in www.investpunjab.gov.in
Sector Officer : Mr. Rajeev Gupta +91 95010 23220

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